

More sustainable, resilient, and competitive food systems through the development of intermediate food value chains



## PRACTICE ABSTRACT No: 38

### Policy evaluation affecting Intermediate Value Chains

To conduct a comprehensive analysis of how regional, national, and EU policy conditions influence the implementation of innovations in Intermediate Value Chains (IVCs), it is essential to follow a structured approach. Understanding these factors is crucial for stakeholders like business leaders and policymakers who are keen on nurturing regions that thrive economically while being environmentally conscious.

The FAIRCHAIN project employed a practical, step-by-step approach to uncover how different policies impact implementation of innovations in IVCs:

- 1) Gather feedback during the early stages of the innovation process through simple policy templates, mapping out drivers and hurdles along the way.
- 2) Set-up an in-depth examination based on the policy assessment framework focussing on practical implications of existing institutional, financial, infrastructural and cultural policy conditions through continuous dialogues with the case studies and their stakeholders.
- 3) Organize a policy workshop to focus on replicability, bringing together the different innovations from different regions. This implements knowledge exchange across borders and institutional bodies.

By following this step-by-step approach, researchers can effectively assess the influence of policy conditions on innovation implementation in IVCs. The goal is to provide actionable insights that support SMEs in thriving economically while being environmentally conscious.

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#### End Users

Policy maker, other

#### Country

Worldwide



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### ABOUT FAIRCHAIN

The FAIRCHAIN project launched in 2020 and coordinated by INRAE, is developing intermediate food value chains in the fruits and vegetable and dairy sectors. Through technological, organizational and social innovations and by developing business models FAIRCHAIN will enable small and mid-size stakeholders to scale up to supply fresh, sustainable and high-quality food products to consumers at a regional level.

### FAIRCHAIN PARTNERS



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